

FOR IMMEDIATE RELEASE

**Maxxon® Corporation announces
strategic affiliation with S3 Surface Solutions**

***Subfloor preparation technology leaders join forces to provide
powerful surface solutions for today's most difficult installation projects.***

Hamel, MN — Maxxon® Corporation, creator of Gyp-Crete® and a leader in the underlayment industry for 50 years, has aligned with S3 Surface Solutions, an innovative manufacturer of products that address problematic concrete slabs, to bring innovative, technology-driven subfloor preparation solutions to the flooring industry. With this strategic collaboration, the two companies are positioned to help flooring contractors, general contractors and project owners solve even the most difficult flooring preparation installation challenges with industry-leading technologies.

"S3 is excited to come together with Maxxon to offer comprehensive flooring preparation solutions that contractors and consumers alike can depend on," said Jack Aspenson, CEO and founder of S3 Surface Solutions. "Our shared goal is to embrace disruptive technologies to bring cost-effective and time-saving new products to the industry."

The combination of S3 Surface Solutions' innovative products with the Maxxon Commercial products that are already widely used in the industry will provide a system solution for a wide range of commercial, residential and public sector floor preparation projects. In addition, all systems featuring products in the Maxxon and S3 portfolios, including those that address moisture, problematic concrete slabs, surface and leveling issues, and the bonding of floor coverings, fall under a joint warranty. The joint warranty covers everything from the concrete slab to the floor covering, giving the customer confidence in the Maxxon-S3 system.

"The joint system warranty will provide specifiers, architects and flooring contractors with assurances that they are protected by approved products and systems, with single-point accountability," said Phil Ciesiulka, Maxxon's Executive Vice President of Sales and Marketing.

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About Maxxon

Innovation. Service. Trust. It's how Maxxon® Corporation, the creator of Gyp-Crete®, has been the leader in the underlayment industry for 50 years. Maxxon's dedication to innovation and providing solutions for virtually any flooring problem, lead not only to a complete line of products for multifamily construction but a comprehensive portfolio of products for commercial construction and renovation.

About S3 Surface Solutions

S3 Surface Solution is client-driven organization created with the premise that innovation in products, technologies, and services always trumps convention. We bring an overall solution for improved, lasting and cost-effective surfaces. With our expert industry knowledge, unmatched product solutions, and world-class expertise; we offer the best solutions for hard surfaces.

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